THAT THIS CORRESPONDENCE IS BEING DEPOSITED WITH THE UNITED STATES SADELE AS FIRST CLASS MAIL IN AN ENVELOPE ADDRESSED TO: ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, D.C. 2023 ON THE DATE INDICATED BELOW.

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re:

Patent Application of

Richard D. Martin et al.

Group Art Unit:

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Appln. No.:

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: Examiner:

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Filed:

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Technology Center 2100

For:

SYNDICATION METHODOLOGY

TO DYNAMICALLY PLACE

Attorney Docket No. 401-13U1

DIGITAL ASSETS ON

NON-RELATED WEB SITES

## SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

It is requested that the enclosed references listed on the attached Information Disclosure Citation Form PTO/SB/08/A be considered by the Patent Examiner in connection with the above-identified application and be made of record therein.

Independent consideration and acknowledgment of the enclosed references is respectfully requested.

Respectfully submitted,

RICHARD D. MARTIN et al.

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CAJ/vlb Enclosures

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JAN 0 8 2002 Form PTO/SB/08A Complete if Known Application Number 09/923,923 INFORMATION DISCLOSURES
STATEMENT BY APPLICANT Filing Date August 7, 2001 **First Named Inventor** Richard D. Martin **Group Art Unit** (use as many sheets as necessary) **Examiner Name** Sheet **Attorney Docket Number** 401-13U1 1 of

-3/

Technology Center 2100 **U.S. PATENT DOCUMENTS** Exr Initials U.S. Patent Document Name of Inventor or Applicant of Cited Document Date of Publication of **Cited Document** Number Kind Code (if MM-YYYY known) 5,835,712 DuFresne 11-1998 5,898,835 Truong 04-1999 6,112,242 Jois et al. 08-2000 12-2000 Celi, Jr. et al. 6,157,933 02-2001 6,185,567 Ratnaraj et al.

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	Country Code	Number	Kind Code (if known)	Name of Inventor or Applicant of Cited Document	Publication of Cited Document MM-YYYY	
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	OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS				
Exr Initials	Include Name of Author (in CAPITAL LETTERS), title of the article (where appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	T <sub>1</sub>			
	International Search Report for PCT/US01/24675, mail date: November 21, 2001, 1 page.	X			
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		1			

Examiner	Date
Signature	Considered